



**BUILT RIGHT
TO STAY RIGHT
SINCE 1934**

pentair.com/sta-rite



A LEGACY OF EXCELLENCE IN WATER SUPPLY

Founded by William C. Heath in 1934, Pentair® Sta-Rite® was created with a mission to become one of the finest manufacturing facilities in the US pump industry. From the beginning, Heath was driven to produce pumps that were “built right to stay right” to illustrate the superior standard people could count on, ultimately leading to the Sta-Rite name. Heath’s early success with jet and centrifugal pumps quickly expanded the company into 4” submersible pumps and motors. Today, the Sta-Rite product offering contains a wide range of pumps, motors, tanks, controls and accessories worldwide.

As a proven name in the industry for 90 years, Sta-Rite is known for achieving excellence in quality, precision engineering and operational efficiency. Its commitment to designing and manufacturing top-quality pumps that are both reliable and efficient is essential to why it remains a trusted brand among professionals. For generations, Sta-Rite Pumps have helped deliver water to countless homes, businesses and property and will continue to do so for generations to come.

A MESSAGE TO OUR VALUED CUSTOMERS

We take immense pride in the accomplishments of Pentair Sta-Rite Teams, both past and present, over the last 90 years. As we look forward, we remain committed to upholding Sta-Rite’s legacy of delivering innovative pumping technologies, while ensuring an exceptional customer experience. We want to express our gratitude for the vital role that you, our esteemed customers, have played in helping us achieve this milestone through your continued partnerships. Your satisfaction drives us to strive for continuous improvement year after year.

- Mike Beutler, General Manager, Water Supply & Disposal



GENERATIONS OF MOVING WATER WHERE AND WHEN IT'S NEEDED MOST



1934

Sta-Rite was incorporated on October 4, 1934, and began operations the next day in Delavan, WI.

1939

Sta-Rite added its first jet pump and water system to its product line.

1944

Sta-Rite received an Army Ordinance Award for its contributions to producing turbine pumps for boats, distilling units and machining other parts that supported the war program.

1953

Sta-Rite began manufacturing its own impellers and added new product lines, like two-stage deep well jet pumps for wells more than 90' deep and a vertical deep well jet pump for new house projects.

1954

Sta-Rite developed a line of centrifugal pumps for air conditioning, as well as fractional horsepower jet pumps for use in corrosion-resistant, glass-lined tanks.

1957

Sta-Rite piloted the production to design and build submersible-type water pumps with submersible electric motors.

1958

Sta-Rite enters the swimming pool pump business.

1959

A new plant is built in Delavan, WI. Sta-Rite developed pedestal-type drainer pumps made of corrosion-resistant, abrasion-resistant plastic.

1960

Sta-Rite began producing large-capacity water supply pumps for small communities and agriculture.

1964

Sta-Rite built its 100,000th submersible pump.

1970

Sta-Rite grows to international status, ranking 907th on the Fortune 1000 list of companies.





1975

New high-capacity centrifugal and submersible pumps are introduced for expansion into industrial and commercial markets.

1978

A new line of 4" submersible pumps, the VIP III, is introduced to the market.



1991

The Signature 2000®, a top-of-the-line 4" submersible pump for dealers and well drillers is introduced.



1992

The Signature 2000 wins a Governor's New Product Award for its patented seal for unprecedented sand-handling and running dry capabilities.



Sta-Rite earns Underwriter's Laboratories UL - Certification for jet, sprinkler and small submersible pumps.

1998

Sta-Rite introduces a new line of fibrewound pressure tanks.

2006

Sta-Rite introduces new 4" submersible motors launched under the Pentek name.



2011

Pentair releases Pentek Intellidrive™ for residential constant pressure systems.

2019

Pentair receives multiple patents around internet-connected products in the water space.



2024

Sta-Rite celebrates its 90th anniversary.

"Water, life's most essential resource. Everyone needs it and we simply can't live without it. Since 1934, Sta-Rite has designed and manufactured pumps that deliver clean water to homes, farms, apartment buildings, and more. While the basics of how a pump works haven't really changed in the last 90 years, Sta-Rite has spent that time innovating new, more efficient ways to get water where people need it. Our passion is to help people get the fresh water they need. We have proudly carried that passion into all that we've accomplished over the last 90 years and are excited to see where it leads us over the next 90."

- Brian Broga, Sr. Product Manager

THE LINE THAT IS BUILT RIGHT TO STAY RIGHT

A range of precision-engineered pumps designed to deliver efficient and dependable performance even in the most challenging water conditions.



1 HS SERIES STAINLESS STEEL 4" SUBMERSIBLE PUMPS



- ◆ The Signature 2000® pump design has delivered dependable performance since 1990.
- ◆ Our floating stage features SignaSeal™, which minimizes debris buildup and locking in aggressive water.

4 PRO-STORM™ DS3 SERIES CENTRIFUGAL PUMPS



- ◆ "Single-body-fill" for quick priming up to 25-foot lifts.
- ◆ Excellent performance available in 1 HP through 2-1/2 HP models.

2 PROJET SN SERIES CAST IRON SHALLOW WELL JET PUMPS NSF



- ◆ Precision-molded diffuser allows pumps to prime quickly.
- ◆ Durable materials such as cast iron body and Noryl™ impeller enhance lifespan.

5 HPS SERIES STAINLESS STEEL HIGH-PRESSURE BOOSTER PUMPS



- ◆ Excellent sand-handling and thrust management staging system.
- ◆ Floating impeller design reduces thrust loads, minimizing harm to the motor or pump components.

3 PROJET SL SERIES CAST IRON DEEP WELL JET PUMPS



- ◆ Precision-molded diffuser allows pumps to prime quickly.
- ◆ Close-grained pump body is a rugged, one-piece unit, specially treated to resist corrosion.

6 J/JB SERIES CENTRIFUGAL PUMPS



- ◆ Series delivers up to 140' of head, with flow rates up to 90 GPM.
- ◆ The JB series includes a silicon bronze impeller and Viton™ seal for higher heat capacities.



CONTACT US

Your Pentair Sta-Rite Reps are here for you with the latest industry knowledge, best practices and resources. Learn more about the wide range of Sta-Rite Pumps that fit your unique needs using the following contact information.

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